

ONDEFY COOKIE POLICY

Effective date: 9 March 2022

*Ondefy uses cookies on <https://ondefy.com> and the related domain names (the “**Platform**”). In this cookie policy that is an integral part of Ondefy’s [Privacy Policy](#), you can find information about Ondefy’s cookies, their purposes, and your right to manage cookies.*

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1. GENERAL INFORMATION ABOUT COOKIES

A cookie is a small digital file consisting of letters and numbers. When you visit websites, those websites may send cookies to your browser. After receiving cookies, your browser may store them on your computing device for some time. Different types of cookies have different expiration times. Cookies are used to recognise your device, collect information on how you use websites and monitor your behavior on the Internet. Cookies may help websites to remember your preferences. There are several types of cookies, namely:

- Persistent cookies remain valid until deleted by you;
- Limited duration cookies remain valid until their expiration date; and
- Session cookies are stored on a web browser and remain valid until the moment the browser is closed.

Depending on their provider, cookies may also be:

- First-party cookies (set by the website itself); and
- Third-party cookies (placed by third-party websites).

2. COOKIES USED ON THE PLATFORM

Ondefy may use different types of cookies on the Platform, including:

- **Essential technical cookies** that are strictly necessary to ensure the correct functioning of the Platform and provide the services requested by you;
- **Marketing cookies** that allow Ondefy to create, implement, and examine its marketing campaigns. Such cookies allow Ondefy to reach the right customers, analyze the productivity of its marketing campaigns, and offer you personalized advertisement; and
- **Statistics cookies** that allow Ondefy to generate statistical reports about how you use the Platform.

The table below provides an overview of the cookies that we use on the Platform, including their names, providers, expiration times, and purposes.

Essential technical cookies			
Name	Provider (data sent to)	Expiration	Purpose
__cf_bm	coingecko.com (USA)	1 day	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
Statistics cookies			
Name	Provider (data sent to)	Expiration	Purpose
mf_initialDom Queue	ondefy.com (USA)	End of session	This cookie registers data on visitors' website-behavior. This is used for internal analysis and website optimization.
Marketing cookies			
Name	Provider (data sent to)	Expiration	Purpose
mf_#	ondefy.com (USA)	End of session	This cookie collects data of the user's navigation and interaction on the website in order to personalize the purchasing experience.

3. COOKIE CONSENT

When you visit the Platform, you may be presented with a cookie consent banner that asks you to provide us with your consent to our use of all cookies. This banner allows you to either accept all cookies or choose certain categories of cookies that you wish to activate. If you do not provide your opt-in consent, Ondefy will not serve you non-essential (preference, statistics, and marketing) cookies. Please note that, if you do not enable all cookies, you may not be able to enjoy the best possible user experience on the Website.

4. DISABLING COOKIES

When Ondefy asks you to provide your consent to its use of non-essential cookies, you have the freedom not to provide such consent. Ondefy will respect your choice. If you provide your consent and, later, decide to refuse our use of non-essential cookies, you can do it at any time by declining cookies in your browser or device. For more information, you can consult the cookie management instructions of your browser:

- **Apple Safari:**
<https://support.apple.com/en-gb/guide/safari/manage-cookies-and-website-data-sfri11471/mac>
- **Google Chrome:** <https://support.google.com/chrome/answer/95647>
- **Firefox:**
<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- **Opera:**
<https://blogs.opera.com/news/2015/08/how-to-manage-cookies-in-opera/>
- **Microsoft Edge:**
<https://support.microsoft.com/en-us/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy>

5. INTEREST-BASED ADVERTISING

After visiting the Platform, you may encounter targeted interest-based advertising based on your use of the Platform and other websites on the Internet. In most cases, such advertising is based on your cookie-generated data. You can control how such advertising is shown to you or opt-out from targeted advertising by managing your cookies and consulting the guide powered by the Digital Advertising Alliance available at <https://youradchoices.com>. For more information on opting-out from advertising features on your device, please visit <https://www.networkadvertising.org>.

6. GOOGLE ANALYTICS

Ondefy uses Google Analytics, a web analytics service provided by Google LLC registered at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (“Google”). Google generates statistical information by means of cookies and creates reports about your use of the Platform. The cookies served by Google are anonymous first-party cookies that do not allow your identification. The information generated by cookies will be transmitted to and stored by Google on servers in the United States. To ensure your privacy, your IP address will be anonymised and Google will not combine your IP address with other information Google holds about you. Thus, Google will not be able to identify you. In certain cases (e.g., when required by law or when third parties conduct services on behalf of Google), Google may transfer the information to third parties. For more information about Google Analytics’ privacy practices, please visit <https://support.google.com/analytics/answer/6004245>. If you would like to opt-out from Google Analytics, you can do so by installing a Google Analytics opt-out browser add-on available at <https://tools.google.com/dlpage/gaoptout?hl=en>.

7. CONTACT

If you have any questions about this cookie policy, please send an email at contact@ondefy.com.

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